



New Web site helps Conectec International provide interconnect solutions worldwide

HOFFMAN ESTATES, IL — October 1, 2008 — Conectec International, a leading manufacturer of RF connectors and cable assemblies, has launched a new Web site designed to enhance its ability to deliver custom and off-the-shelf interconnect solutions to clients around the world.

“With manufacturing operations in the United States and Asia, we already serve a growing global market,” said Conectec International President Bob Curran. “But the functionality of our new Web site and the information that’s there will make it easier for companies everywhere to get the right interconnect solutions fast.”

The Web site features a detailed online catalog of RF connectors, coax cable and cable assemblies, as well as information about harness assemblies, antenna products, and Conectec’s industry-best ability to provide custom-engineered interconnect solutions. Data sheets and other information provide fully detailed product specs, making it easy to find the right interconnect solution. The site also will help online visitors access local representatives in Conectec’s growing sales network.

“No one has time to get bogged down looking for the right company to produce and deliver the right parts at the right price,” Curran said. “Our site has been designed to be informative and intuitive, making it easy to find and order what you need.”

The site, www.conectecintl.com, was developed through affiliations with Business Development Advisors (www.bdail.com), an industry leading business development firm, and ThomasNet (www.thomasnet.com), the Internet’s most extensive resource for information about manufacturing, distribution and service companies.

“Through our partnerships with Business Development Advisors and ThomasNet, we’ve been able to develop a site that really puts the customer first,” Curran said. “We’ve always tried to do business on their terms, and this site is another way we can meet their diverse needs.”



About Conectec International

Conectec International is a global manufacturer of RF connectors for PC- and board-mounted applications, coax cable assemblies, coax cable, harnesses and antennas. Located in the Chicago suburb of Hoffman Estates, Conectec International is ISO/TS 16949 registered – a distinction shared by less than 2 percent of the top U.S. manufacturers.

For more information, visit www.conectecintl.com.

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